

# Courageous Leadership:

**Pathway to Net Zero transition** 

14 December 2023 | Sahara Star, Mumbai

#### Overview:

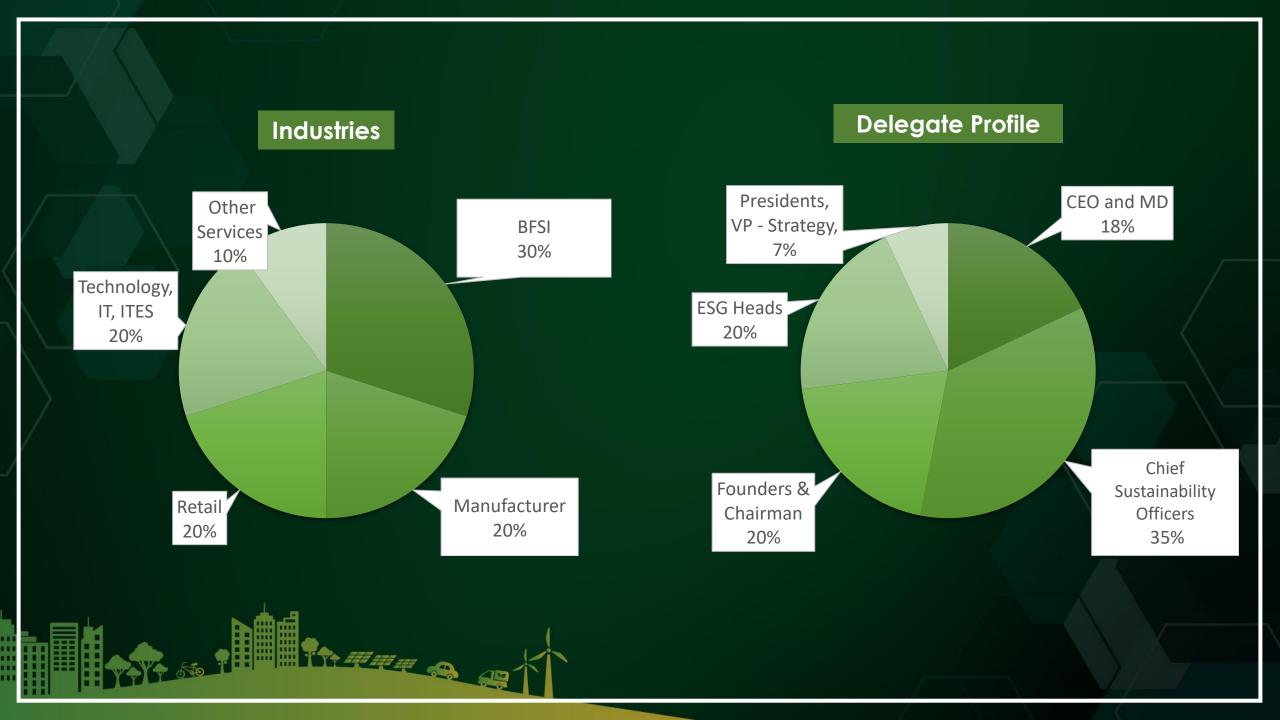
The 3rd edition of GSA ESG and Net Zero Summit focused on providing a key platform for industry leaders to discuss sustainability challenges. Focused on compliance, innovation, and emission reduction, the event united government, business, and civil society to accelerate solutions for climate change. The summit successfully promoted collaboration towards achieving ESG goals and Net Zero targets.

#### **Spotlight Sessions:**

- Climate-aware investing and carbon controls
- Green finance Green bonds and equity
- Decarbonization and Low carbon technologies
- Climate change and carbon credits
- Power Disrupted: Pathways for decarbonizing energy and resources
- Green washing







# **Our Partners**

Sustainable Technology Partner

Knowledge Advisor





Associate Partners





Supporting Association



Media Partners





Education Partner



Insightful Partner



Conceptualized & Executed by







### Some of our Eminent Speakers

































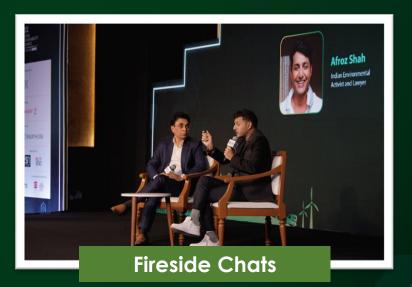




# **Discussion Formats**









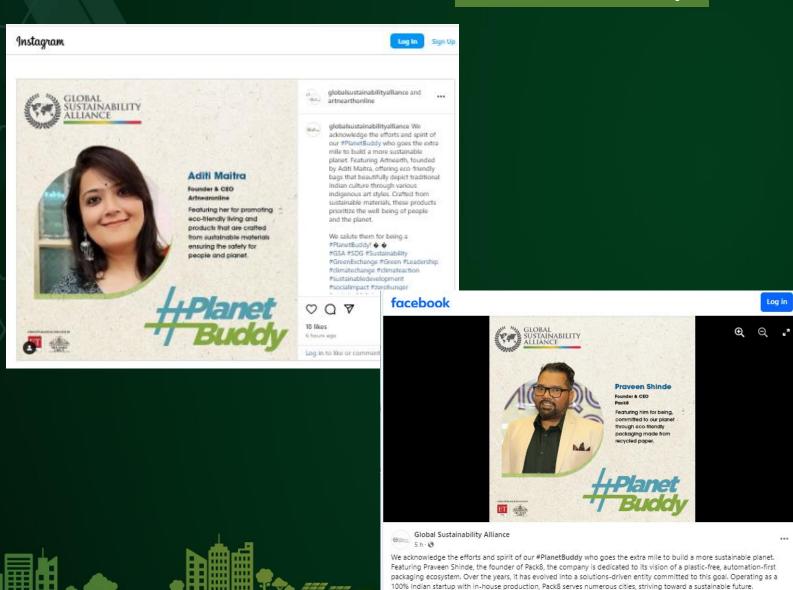
# **Exclusive Partner Roundtable**







## **GSA Planet Buddy**



We... See more



#### Global Sustainability Alliance

Other 4758 februers

10.0

We acknowledge the efforts and spirit of our #PlanetBuddy who is walking an extra mile to build a more sustainable planet. Featuring Vined Kaushik who founded End Poverty, a catalyst for rural development, specializes in innovative programs across agriculture, education, climate change, and more, uplifting communities and meeting Sustainable Development Goals.

We salute them for being a #PlanetBuddy!

#GSA #SDG #Sustainability #GreenExchange #Green #Leadership #climatechange #climateaction #sustainabledevelopment #socialimpact #zerohunger #sustainableliving #environment #planetbuddy





#### Vinod Kaushik

founder & CEO **End Powerty** Featuring him for his commitment to drive women's empowerment, erodicate poverty, promote sustainability, and advocate for accessible clean water



# Partner Booths / Networking opportunities

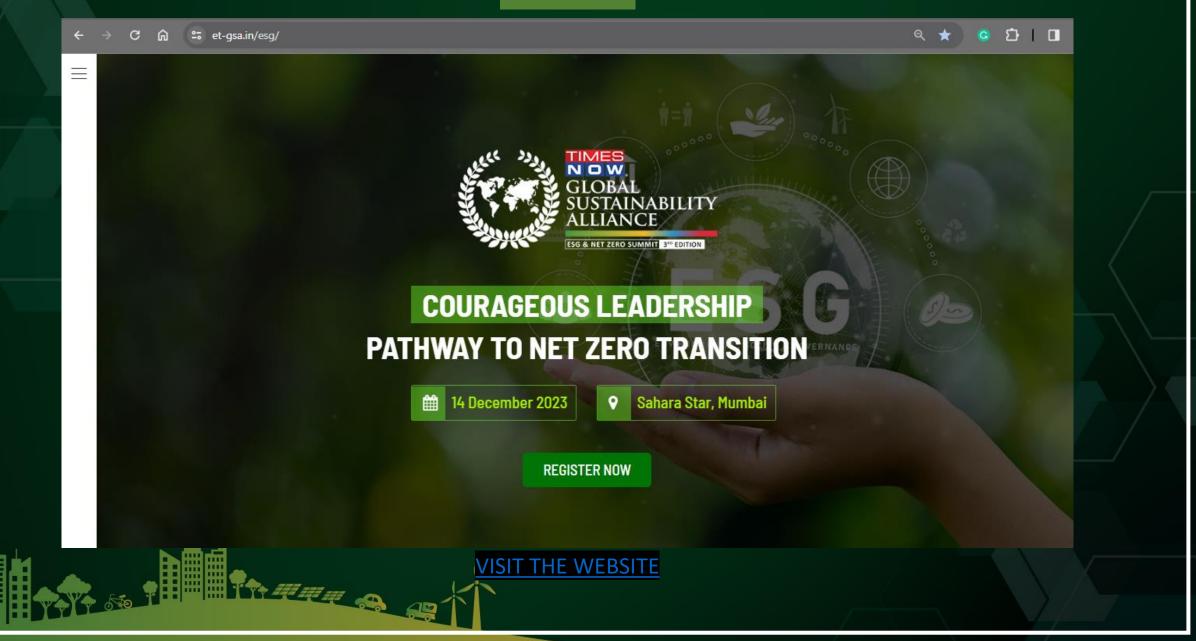








### Website



### **Marketing Activities**

#### **Emailers**



**Emailer** 





Speakers and Advisors Emailer



Advisory Board & Agenda Emailer







Thankyou Emailer

#### **Partners Posts**



Alliance

View full page









## Digital Amplification – Pre-Event - LinkedIn









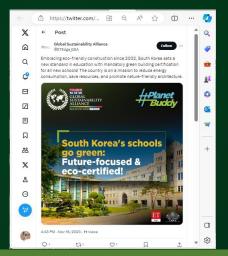
# Digital Amplification – Pre-Event - Twitter



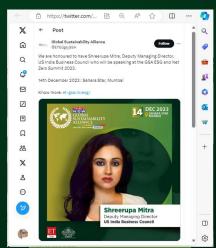
**Chief Guest Post** 



Media Byte



**Planet Buddy Fact Post** 

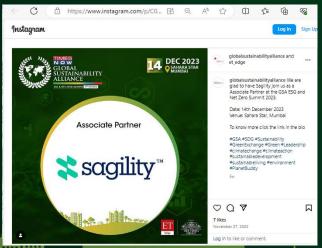


**Speaker Post** 

# Digital Amplification – Pre-Event - Instagram



**BYD Post** 



Partner Post



#### **Combined Speaker Post**

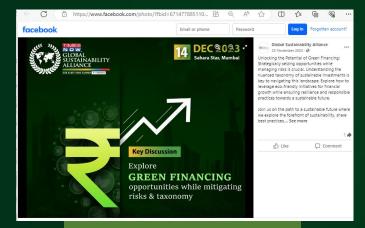


**Speaker Post** 

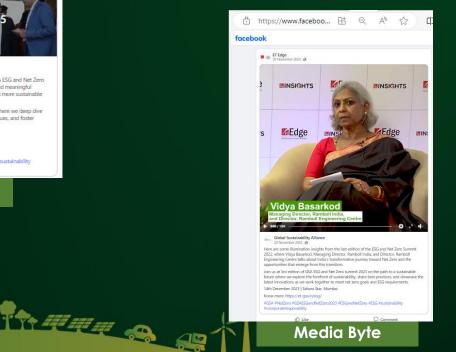
# Digital Amplification – Pre-Event - Facebook



#### Throwback post



#### **Content Post**

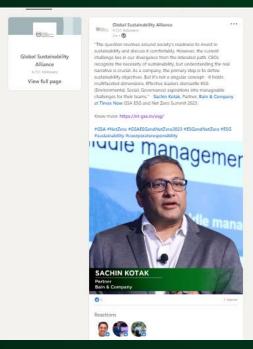




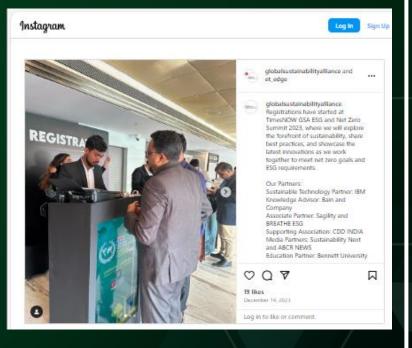
**Speaker Post** 

### **Live Promotion Posts**



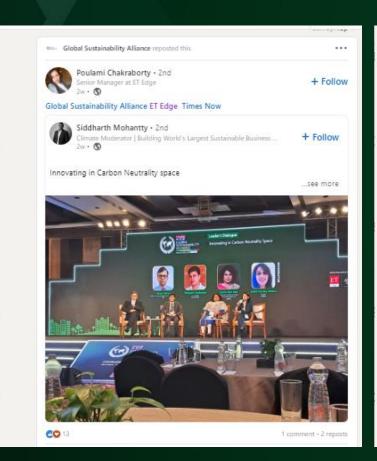








### **Event Promotions by Partners**







Rajan Gupta - 2nd

Executive Vice President & Group H...

+ Follow

Thank you, Global Sustainability Alliance for inviting SBI Capital Markets to share our insights on ESG linked investing. We appreciate the opportunity to d ... see more

Global Sustainability Alliance

O⊞= 4,151 followers

2w - 1

"The Indian financial sector actively collaborates with both national and global financial institutions. leveraging international financial mechanisi ...see more



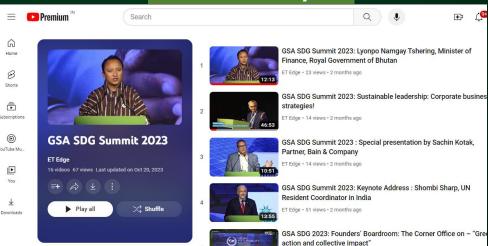
2 reposts

#### **Client Testimonials**





# YouTube Playlist



## Thankyou Emailer



