



GLOBAL SUSTAINABILITY ALLIANCE

SDG SUMMIT 5TH EDITION

STRENGTHENING ECONOMIES

Collaboration! Financing! Resilience



GSA is a flagship initiative of ET Edge with a strong footprint in sustainability landscape. Over the past few years, GSA is creating a platform for global changemakers who are committed to achieving sustainability. It has grown into a truly global program that is impacting the economies to be more inclusive and sustainable. We believe that this platform will serve as a foundation for thought leadership and changemakers committed to net zero and climate action.

Building on the success of such landmark initiatives, ET Edge is well-positioned to lead global and scalable campaigns, activities and we are constantly deepening our roots in the initiatives to create a sustainable environment.

Key highlights

10  EVENTS

05+  ACTIVITIES

5000+  AUDIENCE

500+  NETWORKING SESSIONS

200+  SPEAKERS

25+  PARTNERS

Participation across Stakeholders

50 +  MINISTERS/
POLICY
MAKERS

200+  INDUSTRY
LEADERS

50+  UN AND GLOBAL
ORGANIZATIONS

50+  ASSOCIATIONS/
NGO'S/PLANET
BUDDIES

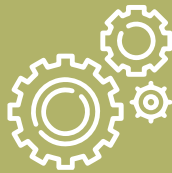
10+

Countries



100+

Industries



20+

Round Tables /
Webinars



50+

Leadership Talks



7M+

IMPRESSIONS



5M+

Total Reach



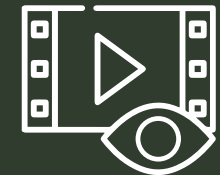
1M+

Engagement



500K+

Video Views

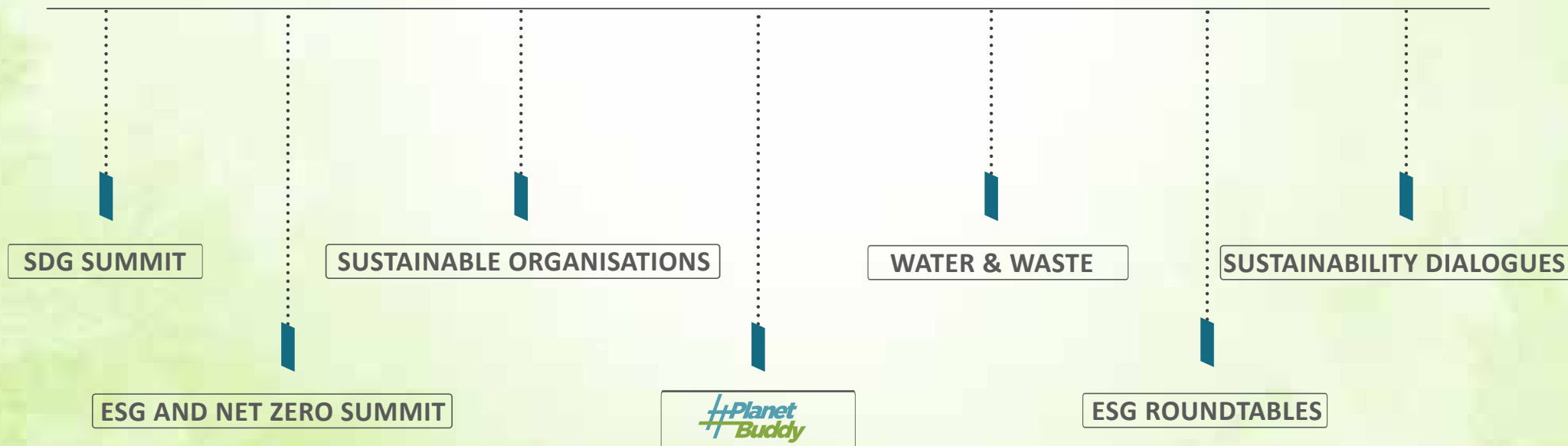


KEY INITIATIVES

Our journey began with **SDG Summit** and has led to foundation of **Global Sustainable Alliance**.



GLOBAL SUSTAINABILITY ALLIANCE



KEY AREAS FOR BUSINESS TO FOCUS ON



Environment



Recycling Water and waste
management



Decarbonization



Green Infrastructure



Circular Economy



Innovation



Carbon Credits



Climate change



Energy



Plastic Pollution



Business Resilience

The Global Sustainability Alliance (GSA) is one of the premium properties of ET Edge. It is the largest platform of global changemakers, individuals and organizations who have championed sustainability. There are number of initiatives in different formats like roundtables, webinars, events, leadership dialogues; under the umbrella of GSA distributed across the year.

The upcoming 5th edition aims to transform the world by changing ideas to solutions. It focusses on assisting businesses towards more environment friendly practices by tracking and reducing emissions. The summit will convene leaders from government, business, international organizations, and civil society along with a diverse group of experts and innovators to initiate, accelerate and scale-up entrepreneurial solutions to tackle climate change and advance sustainable development.



THE EVENT HIGHLIGHTS

Networking with global and subject leaders

10+  FOCUSED
TRACKS

05+  ACTIVITIES



20+ Hours
OF RIGOROUS ACTION-
ORIENTED DISCUSSIONS



PRODUCT
SHOWCASE
AND TOOLS

100+
SPEAKERS

1000+  ATTENDEES



20+
PARTICIPATING
COUNTRIES

WHAT CAN YOU EXPECT?



- Immersive two-day conference covering macro and micro issues
- Focused Roundtable Discussions and break away panel discussions on each of the Goals with an action-oriented agenda High level countries dialog on ESG's and SDG's
- B2G dialogues and virtual meetings to identify potential areas of cooperation and working together between countries State workshops on focussed SDG's
- Pledge session highlighting the top businesses and conglomerates and their commitment for a better planet and Net Zero Emissions
- Spotlight sessions facilitating inter country dialogues amongst government agencies for benchmarking and exchanging best practices and ideas.
- ET Edge and Futurescape 9th Sustainability Index to be released at the summit.

COME BE A PART OF **THE CHANGE BECAUSE!**

- ▶ Your organization has made Sustainable Business Practices a part of its DNA – Share them with the world.
- ▶ Your products and services strive to make the planet a better place to live – Meet likeminded potential organizations and individuals to expand your business footprint.
- ▶ You and your organization are responsible for implementing the SDGs in varied capacities.
- ▶ You want to understand and learn what impact Sustainability can have on your Business.
- ▶ Surge in Sustainable investing in the wake of the coronavirus pandemic
- ▶ The Butterfly Effect: Looking to the stars and celebrities to make the SDGs viral

KEY TOPICS

**SUSTAINABILITY AND
BUSINESS RESILIENCE**

**STRENGTHENING
ECONOMIES**

DECARBONIZATION

**GREEN MOBILITY AND
INFRASTRUCTURE**

**CLIMATE CHANGE AND
CARBON CREDITS**

**TIME TO TRANSFORM: HOW
BUSINESS CAN LEAD THE
TRANSFORMATIONS NEEDED
TO REALIZE THE SDGS**

**ANCHORING THE 2030
AGENDA IN NATIONAL
DEVELOPMENT PLANS AND
STRATEGIES**

**CREATING A MORE
SUSTAINABLE WORLD
THROUGH TECHNOLOGY**

**POWER DISRUPTED:
PATHWAYS FOR DECARBONIZING
ENERGY AND RESOURCES**

**SURGE IN SUSTAINABLE
INVESTING IN THE WAKE OF
THE CORONAVIRUS PANDEMIC**

**THE BUTTERFLY EFFECT:
LOOKING TO THE STARS AND
CELEBRITIES TO MAKE THE
SDGS VIRAL**

THE KEY HIGHLIGHTS OF THE EVENT

01

SUSTAINABILITY AWARDS

02

**LAUNCH OF SUSTAINABILITY
ANTHEM**

03

**LAUNCH OF SUSTAINABILITY
REPORT**

04

**COMPANIES'
SUSTAINABILITY WALL**

05

COUNTRY PARTNERSHIPS

06

**GLOBAL PRESENCE- VOICES OF
INFLUENCERS AROUND INNOVATIONS**

07

MINISTRY PARTNERSHIPS

08

**FIRST OF SUSTAINABLE
BUILDING, CITIES, STATES**

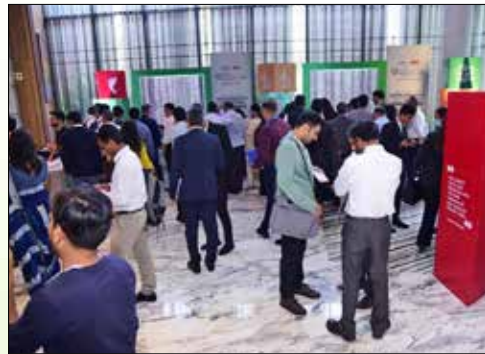
GLIMPSES OF SDG SUMMIT

A group of four people are standing and talking. A woman in a pink top and white patterned dress is on the left, and a man in a dark suit is on the right.

GLIMPSES OF SDG SUMMIT



GLIMPSES OF SDG SUMMIT



GLIMPSES OF SDG SUMMIT



STATE GOVERNMENT FELICITATIONS





EXCLUSIVE SESSIONS



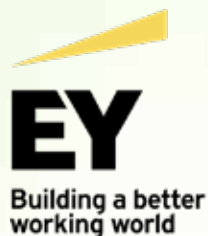
EXPO ZONE



CUSTOMIZED ROUNDTABLE SESSIONS



ROUND TABLE ON
**FEDEX ESG
LEADERSHIP
DIALOGUE**



ROUND TABLE ON
**EY ESG
LEADERSHIP
DIALOGUES**

ŠKODA | VOLKSWAGEN

ŠKODA AUTO Volkswagen India Private Limited

ROUND TABLE ON
**CARBON NEUTRAL
E-MOBILITY: WAY TO
ZERO PLAN**



ROUND TABLE ON
**SCALING-UP THE
SUSTAINABLE MANDATE
IN YOUR ORGANIZATION**



ROUND TABLE ON
**ROADMAP FOR
VOLUNTARY
CARBON
MARKETS**



ROUND TABLE ON
**BOLD SOLUTIONS
SUSTAINABLE MATERIAL
AND GREEN
INFRASTRUCTURE**



Embassy of Sweden
New Delhi

ROUND TABLE ON
**SUSTAINABLE
INNOVATIONS ENABLING
SWIFT TRANSITION OF
ESGS TO SDGS**

GSA ROUND TABLES



ET Edge launched the **#PlanetBuddy** campaign as a step toward a greener future.

Attendees were given saplings to plant and influence our community towards SDG. As a result, we saw participation from the attendees as well as people on social media following ET Edge. People participated and posted a picture with a pledge to plant thus making the #PlanetBuddy campaign a success.



3.5 M+
IMPRESSIONS



80k+
ENGAGEMENTS



1.2M+
TOTAL VIEWS



1.5k+
#PLANETBUDDY



The next series of **GSA, ESG and Net Zero Summit** had a DIY Recycling/ Upcycling activation. We conducted an activity on making natural potpourris. The activity was planned to encourage our community to support **ESG & Net Zero**. We used discarded flowers and dried them. Otherwise, these flowers would have been wasted and would have contaminated our rivers. The essential oils and dried flowers were to be combined to create a personalised potpourri blend that could be taken home.





MEDIA AMPLIFICATION



COVERAGE - DIGITAL



jsa JSA 83K followers
Smo • 9

Amit Kapur has been invited to speak at panel on The Economic Times Global Sustainability Alliance SDG Summit 2022 to be held on 28th September 2022 at Hyatt Regency, Delhi...

jsa advocates & solicitors

The Economic Times GLOBAL SUSTAINABILITY ALLIANCE

Amit Kapur
Joint Managing Partner

Wednesday 28 September 2022
16.10 – 16.40 IST

On panel at the ET SDG Summit 2022

A Blueprint for Scaling Voluntary Carbon Markets

1 comment

THE ECONOMIC TIMES Initiatives

Home Industry Auto Banking/Finance Cons. Products Energy Indt Goods/Svs

Business News Industry CSR Initiatives Why the world needs India to achieve the Sustainable Development Goals

Benchmarks Sensex LIVE 35,955.34 +111.54 NSE Lower-Large Cap Motherson Sumi 97.60 +0.05

Why the world needs India to achieve the Sustainable Development Goals

Brand Story by ET Edge

Brandwire | Last Updated: Nov 04, 2019, 06:13 PM IST

0 Comments

ET SDGs Impact Summit

Sustainable Development Goals

In the year 2000, world leaders promised to halve extreme poverty by 2015 with a global plan called the Millennium Development Goals (MDGs). Thanks to a global effort combining millions of changemakers, real progress has been made with India following a holistic approach towards achieving its 2030 Sustainable Development Goals (SDGs) targets through the launch of various initiatives.

However, this development agenda needs to be pursued in a holistic, sustainable manner, in keeping with the needs of the environment we exist in, utilising the resources at our disposal to achieve the world we want. Doing so will require all of us to work in tandem and take action on the things that matter most to people everywhere.

THE TIMES OF INDIA BUSINESS

Business India Business International Business Sensex Photos Videos GST Budget Tax Calculator F&C Budget IFSC PAN Card Aadhaar Card IPO Income Tax Savings Growth Calculator Inco

NEWS BUSINESS NEWS INDIA BUSINESS NEWS RESPONSIBLE BUSINESS RANKINGS UNVEILED AT ET SDGS IMPACT SUMMIT

TOP SEARCHES: Sensex Today Nirmala Sitharaman Air India Mukesh Ambani Ratan Tata

Responsible Business Rankings unveiled at ET SDGs Impact Summit

Brand story by ET Edge

Brandwire | Nov 20, 2019, 12:05 IST

RESPONSIBLE BUSINESS RANKINGS 2019

FutureScope Responsible Business Rankings unveiled at ET-SDGs Impact Summit

ET Edge and FutureScope announced the 6th edition of Responsible Business Rankings 2019 – India's most comprehensive list of corporates making positive strides towards achieving sustainable development goals. The study was released at the ET SDGs Impact Summit held in the city. The 2019 edition was topped by Tata Chemicals, while Infosys, BPCL, Mahindra & Mahindra and ITC feature among the top 5.

The 2019 ET Edge-FutureScope Responsible Business Rankings lists 100 corporates based on the efforts and initiatives taken by each of them around three major themes – environment, social and governance. The 2019 findings also highlight

COVERAGE - DIGITAL

Ranjit Sequiera | Director, Asia Pacific, Global Research, Technology Services

#ETSDGAllianceforAction | Join us at the Global Sustainability Alliance in Delhi.

ET Edge | 28 Sept 2022 | 10:00 AM - 12:00 PM

IBM | **Lenovo** | **grainika** | **Cognoscenti**

RANJIT GERARD SEQUEIRA
Lead, Lenovo AP

#ETSDGSDGs | **#ETSDGs** | **REGISTER NOW** | **ET Edge**

ET Edge | 28 Sept 2022 | 10:00 AM - 12:00 PM

#ETSDGAllianceforAction | **#PlanetBuddy** | We acknowledge the efforts and spirit of the **#PlanetBuddy** who is walking an extra mile towards Sustainability and Beyond.

IBM | **Lenovo** | **grainika** | **Cognoscenti**

#PlanetBuddy

Sukant Gupta
Founder, Scrapbook

Featuring **SUKANT GUPTA** for his contribution to the Scrapbook Services, which contributes towards a zero waste society. This way promoting circular economy and sustainability.

#ETSDGSDGs | **#ETSDGs** | **REGISTER NOW** | **ET Edge**

ET Edge | 27 September 2022 | 10:00 AM - 12:00 PM

#ETSDGAllianceforAction | Join our panelist for an insightful discussion on "Building Back Better for All: Anchoring the 2030 Agenda in national development plans and strategies" at the 4th edition of 2022 presents The Economic Times Global Sustainability Alliance SDG Summit, Co-Hosted by Lenovo India, Strategy Partners: IBM India, STEE, SRIKANTH & Co-Hosted by Grainika Group, Cognoscenti India and Intel, Aiming to transform the world by changing steps and solutions.

IBM | **Lenovo** | **grainika** | **Cognoscenti**

SMY. SARITHI IRAHI
VASUDHA VENUGOPAL

#ETSDGSDGs | **#ETSDGs** | **REGISTER NOW** | **ET Edge**

ET Edge | 28 Sept 2022 | 10:00 AM - 12:00 PM

#ETSDGAllianceforAction | Mr. Sriram Haridass, Deputy Representative, UNPPA India, a national of Sri Lanka, brings with him over 19 years' experience in strategic planning and programming, in both development and humanitarian cr.

IBM | **Lenovo** | **grainika** | **Cognoscenti**

SRIRAM HARIDASS
Deputy Representative
UNPPA India

#ETSDGSDGs | **#ETSDGs** | **REGISTER NOW** | **ET Edge**

ET Edge | 27 September 2022 | 10:00 AM - 12:00 PM

#ETSDGAllianceforAction | Join our panelist for an insightful discussion on "National Missions: Accelerating Energy Resilience for a better future" at the 4th edition of 2022 presents The Economic Times Global Sustainability Alliance SDG Summit, Co-Hosted by Lenovo India, Strategy Partners: IBM India, STEE & Co-Hosted by Grainika Group, Cognoscenti India and Intel, Aiming to transform the world by changing steps and solutions.

IBM | **Lenovo** | **grainika** | **Cognoscenti**

#ETSDGSDGs | **#ETSDGs** | **REGISTER NOW** | **ET Edge**

IBM | **Lenovo** | **grainika** | **Cognoscenti**

28 SEPT 2022
10:00 AM - 12:00 PM

TIME FOR ACTION: SUSTAINABILITY AND BEYOND

IDEAS TO SOLUTIONS

As per the Business & Sustainable Development Commission, "Sustainable business models related to the SDGs could open economic opportunities worth up to \$12 trillion and increase employment by up to 380 million jobs by 2030"

The 4th edition of Global Sustainability Congress Series - SDGs aims to transform the world by changing ideas to solutions. It focuses on assisting businesses towards more environment friendly practices by tracking and reducing emissions through Net Zero. The summit will convene leaders from government, business, international organizations, and civil society along with a diverse group of experts and innovators to initiate, accelerate and scale-up entrepreneurial solutions to tackle climate change and advance sustainable development.

EVENT FEATURES

- IDEAS TO SOLUTIONS**
- ESG'S AND SDGS IN ACTION** | MAPPING THEM TOGETHER
- 2000+ ATTENDEES**
- 10 FOCUSED TRACKS** | ON KEY SDGS FOR POST-COVID RECOVERY
- 100+ SPEAKERS** | FROM ACROSS THE GLOBE
- 20+ HOURS** | OF INCLUSIVE ACTION-ORIENTED DISCUSSIONS
- 20+ PARTICIPATING COUNTRIES**

KEY THEMES TO BE COVERED

- Sustainability and Business Continuity**
- Resilience**
- Decarbonization**
- Green Mobility and Infrastructure**
- Climate change and carbon credits**
- Enrich 2030: The Net Zero Future**
- Time to Transform: How business can lead the transformations needed to realize the SDGs**
- ESG implications of the COVID-19 pandemic**
- Building Back Better for All: Anchoring the 2030 Agenda in national development plans and strategies**
- The Business Case for stepping up the Sustainability game post the pandemic**
- Creating a more sustainable world through Technology**
- Power Disrupted: Pathways for decarbonizing energy and resources**
- Surge in Sustainable investing in the wake of the coronavirus pandemic**
- The Butterfly Effect: Looking to the stars and celebrities to make the SDGs viral**

Leading companies are already acting, but more actions to forge sustainable partnerships have become paramount to ensure a greener planet. Do join us at the 4th edition of the Economic Times SDG Summit under the Global Sustainability Congress Series - SDGs, so we all can move faster into a sustainable future.

Knowledge Partner | **INSIGHTS** | **VIEW AGENDA** | **REGISTER NOW** | **ET Edge**

Exclusive | **IBM** | **Lenovo** | **grainika** | **Cognoscenti**

27 SEPT 2022
10:00 AM - 12:00 PM

TIME FOR ACTION: SUSTAINABILITY AND BEYOND

IDEAS TO SOLUTIONS

The Economic Times Global Sustainability Alliance brings together a **High Powered Dinner Session - CEOs Soiree**: An influential sustainability decision-makers VVIP networking Gala, enlightening our ways towards sustainability

CHIEF GUEST

SHRI SUMAN BERY
Vice Chairman
Niti Aayog

KEYNOTE ADDRESS

HECTOR GOMEZ ANG
Regional Director of South Asia
International Finance Corporation

KEY HIGHLIGHTS

- 50+ CORPORATE LEADERS, FOUNDATION & CSR LEADERS & GOVERNMENT DIGNITARIES**
- The Economic Times SDG'S STATE FELICITATIONS 2022**

The evening will witness a short program with the **State Chief Ministers / Leaders**. The session will facilitate 10 states in the country that have outdone themselves in the NITI Aayog's SDG India Index.


#ETSDGAllianceforAction | **ET Edge**

BUSINESS INSIDER INDIA

Home > Sustainability > Article > The Sustainability Ed

The sustainability edge: Smriti Irani, Bhupendra Yadav to grace The Economic Times SDGs Summit 2022 that aims to change ideas to solutions

BI INDIA BUREAU | SEP 28, 2022, 12:02 IST



Representative image Pixabay


As we near the 27th United Nations Climate Change Conference (aka COP 27), scheduled for November 2022, feelings of anxious anticipation, dread, and hope prevail worldwide. However, if you want to entertain a tantalising appetiser before our world leaders announce our planet's face, The Economic Times has returned with the 4th edition of its SDGs Summit. The event aims to gauge and influence the private and public discourses towards advancing sustainable development, focusing particularly on the climate behemoth, with representation from 20+ countries, 100+ companies, 200+ speakers, and 5000+ delegates. Several major business, government, and institutional leaders are expected to gather at the Hyatt Regency in New Delhi on Wednesday, September 28, for the Global Sustainability Alliance SDG Summit 2022, organised by the ET Edge.

INSIGHTS

Home > Hector Gomez Ang, Regional Director, South Asia - IFC: We are extremely confident that India will lead the way in climate mitigation

Hector Gomez Ang, Regional Director, South Asia - IFC: We are extremely confident that India will lead the way in climate mitigation

OCTOBER 3, 2022 | BY MOULIN OZA | LIKE 0 | 472



As a large developing economy with over 1.3 billion people, India's climate adaptation and mitigation ambitions are not just metamorphic for India but for the complete planet. Green finance investments will play a critical role in enhancing the efforts strongly and sustainably.

In the past few years, India has displayed a strong obligation toward global goals, after the adoption of Sustainable Development Goals (SDG) in the year 2015. Since then, it has made significant advancements in encouraging, advocating, and implementing climate-neutral and innovative programs as well as policies to achieve its commitment.

ET THE ECONOMIC TIMES

Novisto


ESG Software Demo

Learn More

INITIATIVES

Time for Action: Sustainability and Beyond - Ideas to Solutions

Mediawire
Oct 06, 2022, 01:20 PM IST



28 September 2022, Delhi: It is increasingly crucial for firms to look at sustainability as a concrete goal while aligning and integrating it with their core businesses. Firms are articulating their strategies for a sustainable future as they strive to meet the global commitment to the 2030 goal. There is a need to build a cohesive roadmap that builds a wide-ranging viewpoint from which to approach global crisis mitigation, economic recovery, and development.


The Sustainable Development Goals

INSIGHTS

Home > Sustainable by design, a key strategy for Thermo Fisher Scientific

Sustainable by design, a key strategy for Thermo Fisher Scientific

EMBER 26, 2022 | BY ASHWANI MISHRA | KE 8 | 454



Amit Chopra, Managing Director-India, and South Asia explains how sustainability is ingrained within the company.

Healthcare/ pharmaceutical and life sciences organisations have historically embraced the social pillar of environmental, social and governance (ESG) efforts, caring for patients and creating medications, vaccines and devices that improve human health and save lives.

Healthcare and life sciences-focused solutions provider Thermo Fisher Scientific has raised its interim greenhouse gas emissions target. It is now targeting a reduction of more than 50% in Scope 1 and 2 operational emissions by 2030, compared to its prior 30% goal


"Sustainability is ingrained in our company.

INSIGHTS

Home > Sustainability is at the heart of our strategy: Schneider Electric India MD

Sustainability is at the heart of our strategy: Schneider Electric India MD

DECEMBER 30, 2022 | BY ASHWANI MISHRA | LIKE 3 | 223



Anil Chaudhry, CEO & MD of Schneider Electric India Private Limited believes that a more electric and digital world is key to addressing the climate crisis.

Sustainability has become increasingly critical for organizations to remain relevant and competitive in today's world.

Much like digital transformation, driving sustainability requires organizations to transform every division of their business.

ET Insights caught up with Anil Chaudhry, Zone President, India and CEO & MD of Schneider Electric India Private Limited to understand how the energy management and automation company, with operations in more than 100 countries is building a sustainable business and company.

COVERAGE - ET NOW



OUR PARTNERS



COUNTRY PARTICIPATION



India



United States



United Arab Emirates



France



United Kingdom



Singapore



Argentine Republic

SDG Days – Awareness & Acknowledgement

Posting about special days pertaining to SDG goals

15 July

World Youth's Skills Day

12 Aug

International Youth Day

19 Aug

World Humanitarian Day

15 Sept

International Day of Democracy

16 Sept

International Day for the Preservation of the Ozone Layer

21 Sept

International day for Peace

22 Sept

World Car Free Day

26 Sept

World Environment Health Day

Planet Buddy (Influencers Activity)

Featuring the efforts and spirit of the **#PlanetBuddy** who is walking an extra mile to build a more sustainable planet

On ground activity

We aim to raise awareness On 22 September, World Car Free Day in collaboration with Local authorities and Public schools.

It includes actionable activities like walkathon and cleanup drive.

Media and PR amplification of the sustainable cause.

Radio collaboration for **#PlanetBuddy**

Mission 2030

Curating knowledge-based articles to provide an overall outlook of the ultimate objectives of SDG that are highlighting 5Ps of mission 2030

Media promotions & amplifications

- Emailers
- Speaker updates
- Agenda driven communication
- Media Partners & Alliances
- Video content dissemination – Speakers & Partners
- Content Driven Campaigns (Event Specific) post/videos
- Alternate Sustainable practices in Fashion, Events, Home etc.
- Static/dynamic banners on internal and external websites
- Print, TV, ETinsights & ET.com/Toi.com
- Polls
- Newsletters

Promotions across SOCIAL MEDIA

Online amplification on all **SOCIAL MEDIA PLATFORMS** like Facebook, Twitter and LinkedIn. Below given are indicative numbers on the outreach through the social media handles that will be used for different sources:



LinkedIn
42.2k+
Followers



Twitter
5.3k+
Followers



Facebook
38k+
Followers



ET.com
20 million
monthly visits



ET Insights
50k+
viewers

For more details:
www.et-gsa.in



GLOBAL SUSTAINABILITY ALLIANCE

SDG SUMMIT 5TH EDITION

Conceptualized & Executed by

