

PRESENTING SCM MASTERCLASS Future-Proofing the Supply Chain



26th & 27th New Delhi 10am to 4pm



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Edge Knowledge LAB

A proud extension of the 186-year-old Times Group legacy, offers a transformative series of real-time learning experiences. These programs expertly blend the strategic insights of iconic academicians with the practical wisdom of world renowned business experts and coaches.

Far beyond conventional theory, our masterclasses are deeply rooted in real-world experiences and market dynamics. They are designed to equip individuals and teams across every organizational level with the clarity, agility, and confidence to lead with impact.

Whether navigating disruption, driving growth, or sparking innovation, this leadership development journey is crafted for measurable, immediate results—where visionary strategy meets personal mastery.

Tailored for senior executives and emerging leaders, these programs offer cutting-edge insights from some of the world's most influential strategic minds, providing a comprehensive understanding of effective leadership in today's fast-evolving world.

VERVIEW SCM MASTERCLASS

In today's fast-evolving business landscape, the role of the Supply Chain is rapidly shifting from a transactional function to a strategic differentiator. **The Supply Chain Management (SCM) Masterclass "Future-Proofing the Supply Chain**" is designed for senior leaders, supply chain professionals, and business strategists who seek to navigate this transformation and elevate their supply chain strategies.

This comprehensive, results-driven masterclass offers in-depth insights into building resilient, sustainable, and tech-enabled supply chains. Participants will explore the latest trends in digital supply chains, green practices, and risk management, while learning how to leverage emerging technologies such as AI, machine learning, and blockchain to drive efficiency and innovation.

Key Learning Outcomes

- Strategic Vision: Aligning the supply chain with broader business objectives to create value and competitive advantage.
- Resilience & Sustainability: Embedding sustainability, circular economy models, and green initiatives into the heart of supply chain operations.
- Technology-Driven Transformation: Harnessing AI, data analytics, IoT, and digital twins to enhance visibility, efficiency, and decision-making.
- Risk Management & Agility: Identifying, mitigating, and preemptively managing risks to maintain agility in uncertain global markets.
- Advanced Metrics: Evolving supply chain KPIs to reflect growth, agility, sustainability, and long-term value.

With case studies from leading global organizations, interactive discussions, and expert-led workshops, participants will gain the tools to lead their organizations through the complexities of modern supply chain challenges and capitalize on new opportunities.

No. of modules: 07 Time: 90 minutes each No. of seats: Limited Program Duration: 02 Days REGISTER NOW TO SECURE YOUR SPOT!

www.et-edge.com/conferences/supplychain

WHO SHOULD

- Chief Supply Chain Officers (CSCOs)
- Supply Chain Strategists
- Supply Chain Analysts
- Supply Chain Consultants
- Procurement Directors/Managers
- Operations Directors/Managers
- Logistics Directors/Managers
- Inventory Directors/Managers
- Distribution Managers
- Demand Planning Managers
- Manufacturing Managers



FUTURE-PROOFING THE

Module 1

Optimizing Supply Chain Performance in the Digital Era Metrics, Monitoring, and the Role of Control Towers

In the age of digital transformation, supply chain optimization is no longer just about efficiency; it's about agility, real-time decision-making, and harnessing the full potential of emerging technologies. This module delves into the **role of Control Towers** as a critical enabler of supply chain performance in the digital era. Participants will explore the foundational elements of Control Towers, key metrics for performance monitoring, and how to integrate technology to drive real-time visibility and smarter decision-making.

Takeaways

- Understanding Control Towers: Myths vs Reality Control Towers have often been misunderstood as just a "data dashboard" or a "glorified tracking tool." This section separates myths from reality, showing how Control Towers serve as central hubs for end-to-end supply chain visibility and proactive management
- Metrics That Matter Not all metrics are created equal. We will explore how to focus on actionable KPIs that drive true supply chain optimization—beyond traditional cost and efficiency metrics.

- Technology Stack for Control Towers Learn about the key technologies that make Control Towers possible. This includes AI, machine learning, IoT sensors, blockchain, and cloud computing that enable seamless integration, data sharing, and real-time monitoring across supply chain partners. This section will also touch on how to effectively leverage these technologies for predictive analytics and risk management.
- **Building a Real-Time Visibility Control Tower Framework** Discover how to design and implement a real-time control tower that provides visibility across your entire supply chain network. This framework emphasizes the integration of data flows, collaboration tools, and decision-support systems to anticipate disruptions, optimize inventory, and manage resources efficiently.

Future Outlook - As supply chains continue to evolve, the role of Control Towers will expand. We'll discuss the future of Control Towers in the context of digital twins, autonomous supply chains, and advanced Al-driven predictive analytics. This section also touches on the challenges and opportunities for integrating sustainability and circular economy principles into Control Tower operations.

From Insight to Foresight

Harnessing ML, AI & GenAI to Drive Predictive, Autonomous, and Intelligent Supply Chains

In this uncertain era, the future of supply chains lies in their ability to **predict**, **adapt**, **and autonomously respond** to changing market conditions. This module explores how **Machine Learning (ML)**, **Artificial Intelligence (AI)**, **and Generative AI (GenAI)** are transforming supply chains from reactive to proactive, enabling businesses to forecast demand, optimize inventory, and enhance operational intelligence.

Takeaways

- Role of ML in Demand Sensing & Inventory Optimization : Discover how Machine Learning powers demand sensing to predict fluctuations in consumer behavior and optimize inventory management, minimizing stockouts and overstocking while reducing costs.
- Al in Exception Management & Predictive Maintenance : Al revolutionizes exception management, detecting issues in real-time and enabling quick resolution. Explore its role in predictive maintenance, allowing for data-driven decisions that enhance equipment longevity and operational uptime.
- GenAl Use Cases: Automated Root-Cause Analysis, Intelligent Planning, Conversational Analytics : Dive into Generative AI and its ability to automate root-cause analysis, providing insights that drive smarter decision-making. Learn about intelligent planning for optimized resources and how conversational analytics empowers teams to interact with data intuitively for actionable insights.



Supply Chain Today & Tomorrow Navigating Global Tarriff Uncertainty

As global trade faces unprecedented shifts, tariffs, trade wars, and regulatory changes are reshaping supply chains. This module equips participants with the tools and **strategies to navigate the evolving global tariff landscape**, turning uncertainty into opportunity while ensuring resilience in their supply chain networks.

Takeaways

- The Present Global Trade Landscape & Its Impact on SC Networks: Understand the current state of global trade, the rising impact of tariffs, and how these shifts affect supply chain operations, including cost pressures, lead time delays, and sourcing decisions.
- Mapping Tariff Risk & Exposure : Explore tariff mapping risks across regions, industries, and product categories, and develop strategies to identify and manage potential exposure to tariffs, taxes, and regulatory changes.
- Regionalization or Globalization: Nearshoring, Friend-shoring, and China+1 Strategies: Explore strategies like nearshoring and friend-shoring to diversify and mitigate risks in the supply chain. Understand the China+1 strategy to build flexibility and resilience amidst geopolitical shifts and trade tensions.
- Opportunity Mapping: Turning Trade Shifts into Strategic Plays : Discover how to map trade shifts as opportunities for strategic realignment, identifying alternative markets and suppliers to capitalize on changing global dynamics.
- The End of Lowest-Cost Logic: Supply Chain as a Geopolitical Chessboard : The era of focusing solely on the lowest-cost supply chain models is over. Understand how geopolitics now plays a key role in shaping trade, with political alliances, tariffs, and regulatory policies impacting decision-making.

Legal Restructuring: Revisiting Contracts and Incoterms to Offset Risk : Gain insights into contract restructuring, including revising Incoterms and legal terms, to better protect against rising tariff risks and supply chain disruptions.

Identifying and managing Supply Chain Risks pre-emptively

In an increasingly volatile global landscape, proactively identifying and mitigating risks is essential for maintaining supply chain resilience. This module **explores comprehensive strategies for preemptively managing risks across various dimensions**, equipping participants with the tools to safeguard against disruptions before they occur.

Takeaways

- Risk Typologies : Operational, Financial, Regulatory, Climate : Understand the key risk types that can impact supply chains: from operational disruptions and financial risks to regulatory changes and climate-related challenges.
- Pre-emptive Risk Identification and Mapping: Learn how to identify and map risks before they escalate, allowing for a proactive approach to risk management that enhances preparedness and response strategies.

- Building Resilient Supply Networks: Discover best practices for designing resilient supply networks that can adapt to and recover from disruptions, ensuring continuity even in the face of unexpected events.
- Digital Risk Management Tools & Technologies : Explore the latest digital tools and technologies, such as AI, blockchain, and IoT, that enable more accurate risk assessment, real-time monitoring, and rapid response to emerging threats.

- How to Predict Disruptions: Data Signals & Early Warning Systems : Gain insights into predicting disruptions by analyzing data signals, implementing early warning systems, and leveraging advanced technologies to anticipate and mitigate risks.
- Quantifying Supply Chain Risk Exposure: Gain the insight to identify and map risks before they escalate, allowing for a proactive approach to risk management that enhances preparedness and response strategies.



From Transactions to Transformation

Elevating Supply Chain as a Strategic Differentiator

Today's supply chains are no longer just about moving goods efficiently—they are becoming powerful engines of competitive advantage. This module explores the shift from a traditionally transactional function to a **strategic driver of business value**, **innovation**, **and sustainability**.

Takeaways

Data as a Strategic Asset : Harness visibility, predictability, and scenario planning to drive informed, agile decision-making.

Enabling New Business Models : Support circular economy practices, servitization, and direct-to-consumer (D2C) strategies through flexible, responsive supply chains.

- ESG and Sustainable Sourcing : Embed environmental, social, and governance (ESG) principles into sourcing and logistics to future-proof operations and align with stakeholder expectations.
- From Metrics to Mindset: Move beyond traditional KPIs to measure what truly matters—resilience, agility, sustainability, and customer-centricity.
- Linking SCM to Business Outcomes: Align supply chain goals with enterprise-level objectives to support growth, innovation, and risk mitigation.
- Boardroom Relevance: Communicate the value of supply chain initiatives in strategic terms to earn buy-in at the leadership level.
- Capability Mapping for Transformation: Identify gaps, prioritize quick wins, and chart a roadmap for long-term transformation.



Advancing Supply Chain Sustainability and Resilience A Focus on Green Supply Networks

Sustainability and resilience are no longer optional—they are imperative. This module delves into how organizations can **design and operate greener**, **more sustainable supply chains** that not only reduce environmental impact but also build long-term resilience and compliance in a shifting regulatory landscape.

Takeaways

- Green Supply Chains: Frameworks & Impact: Understand what defines a green supply chain, key metrics, global certifications, and how sustainable practices translate into measurable environmental and business impact.
- Green Logistics Solutions: Explore innovations in eco-friendly transportation, reverse logistics, energy-efficient warehousing, and carbon reduction across logistics functions.
- Lifecycle Assessment: Learn to evaluate the environmental footprint of products across their entire lifecycle—from sourcing to disposal—to identify areas for improvement and innovation.
- Navigating Regulatory Compliance: Stay ahead of evolving environmental regulations and compliance requirements across regions to avoid risk and ensure responsible operations.
- Sustainable Sourcing: Adopt green procurement strategies that prioritize ethically and sustainably sourced materials, driving accountability across the supply network.



The Project — Bridging Theory and Practice

In this capstone module, participants are encouraged to apply the insights and tools gained throughout the program to real-world challenges within their own organizations. Through **mentoring by industry experts**, **and case studies** participants will refine existing processes or implement innovative solutions to drive tangible improvements. By leveraging key concepts, methodologies, and techniques covered in the sessions, participants will bridge theoretical knowledge with practical application.

This hands-on project fosters a deeper understanding and ensures that the insights gained are translated into strategic, impactful outcomes. Successful completion of the project will earn participants a certification, recognizing their ability to drive meaningful change and optimize supply chain operations within their organizations.









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