



KnowledgeLAB

Leadership Training Programs

PRESENTING

SCM MASTERCLASS

Future-Proofing the Supply Chain



26th & 27th

Taj Palace, New Delhi
10am to 4pm



SCM



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ABOUT

ET KnowledgeLAB
Edge | Leadership Training Programs

A proud extension of the 186-year-old Times Group legacy, the ET Edge Knowledge Lab offers a transformative series of real-time learning experiences. These programs expertly blend the strategic insights of iconic academicians with the practical wisdom of world renowned business experts and coaches.

Far beyond conventional theory, our masterclasses are deeply rooted in real-world experiences and market dynamics. They are designed to equip individuals and teams across every organizational level with the clarity, agility, and confidence to lead with impact.

Whether navigating disruption, driving growth, or sparking innovation, this leadership development journey is crafted for measurable, immediate results—where visionary strategy meets personal mastery.

Tailored for senior executives and emerging leaders, these programs offer cutting-edge insights from some of the world's most influential strategic minds, providing a comprehensive understanding of effective leadership in today's fast-evolving world.



Q^UERVIEW

SCM MASTERCLASS

In today's fast-evolving business landscape, the role of the Supply Chain is rapidly shifting from a transactional function to a strategic differentiator. **The Supply Chain Management (SCM) Masterclass "Future-Proofing the Supply Chain"** is designed for senior leaders, supply chain professionals, and business strategists who seek to navigate this transformation and elevate their supply chain strategies.

This comprehensive, results-driven masterclass offers in-depth insights into building resilient, sustainable, and tech-enabled supply chains. Participants will explore the latest trends in digital supply chains, green practices, and risk management, while learning how to leverage emerging technologies such as AI, machine learning, and blockchain to drive efficiency and innovation.

Key Learning Outcomes

- ▶ **Strategic Vision:** Aligning the supply chain with broader business objectives to create value and competitive advantage.
- ▶ **Resilience & Sustainability:** Embedding sustainability, circular economy models, and green initiatives into the heart of supply chain operations.
- ▶ **Technology-Driven Transformation:** Harnessing AI, data analytics, IoT, and digital twins to enhance visibility, efficiency, and decision-making.
- ▶ **Risk Management & Agility:** Identifying, mitigating, and preemptively managing risks to maintain agility in uncertain global markets.
- ▶ **Advanced Metrics:** Evolving supply chain KPIs to reflect growth, agility, sustainability, and long-term value.

With case studies from leading global organizations, interactive discussions, and expert-led workshops, participants will gain the tools to lead their organizations through the complexities of modern supply chain challenges and capitalize on new opportunities.

Details of the program

No. of modules: **07**

Time: **90** minutes each

No. of seats: **Limited**

Program Duration: **02** Days

REGISTER NOW TO SECURE YOUR SPOT!

WHO SHOULD ATTEND

- ▶ Chief Supply Chain Officers (CSCOs)
- ▶ Supply Chain Strategists
- ▶ Supply Chain Analysts
- ▶ Supply Chain Consultants
- ▶ Procurement Directors/Managers
- ▶ Operations Directors/Managers
- ▶ Logistics Directors/Managers
- ▶ Inventory Directors/Managers
- ▶ Distribution Managers
- ▶ Demand Planning Managers
- ▶ Manufacturing Managers



FUTURE-PROOFING THE SUPPLY CHAIN



Dr. Partha Priya Datta
Professor, Operations
Management IIM Calcutta

Module 1

Supply chain shift from being Transactional function to Strategic competitive differentiator

Key Points

- ▶ Data as a strategic asset: Visibility, predictability, and scenario planning
- ▶ Supporting new business models: Circular economy, servitization, and D2C
- ▶ ESG and sustainability: Embedding responsible practices in global sourcing and logistics
- ▶ From Metrics to Mindset: Measuring What Really Matters
- ▶ Aligning SCM performance with broader business outcomes
- ▶ How to build and communicate supply chain value at the board level
- ▶ Identify capability gaps, quick wins, and long-term transformation levers



Module 2

From Insight to Foresight

Harnessing ML, AI & GenAI to Drive Predictive, Autonomous, and Intelligent Supply Chains



Abhisek Chatterjee
Director, Supply Chain
PwC India



Rohit Saxena
Director, Supply Chain
PwC India

Key Points

- Role of ML in demand sensing, inventory optimization
- AI in exception management, predictive maintenance
- GenAI use cases: Automated root-cause analysis, intelligent planning, conversational analytics



Rajeev Tripathi
Assistant professor and Chairperson,
Supply Chain Management Centre, IIM Bangalore

Module 3

Advancing Supply Chain Sustainability and Resilience:

A Focus on Green Supply Networks

Key Points

- What is Green Supply Chain? Metrics, Certifications & Impact
- Green logistics solutions
- Lifecycle assessment
- Regulatory compliances
- Green sourcing



Module 4

Supply Chain Today & Tomorrow: Navigating Global Tarriff Uncertainty



Anurag Sehgal
Managing Director, Tax &
Regulatory Service
PwC India



Sukanya Krishnan
Managing Director,
Supply Chain
PwC India

Key Points

- ▶ The present global trade landscape and impact on SC networks
- ▶ Mapping tariff risk & exposure
- ▶ Regionalization or globalization: Nearshoring, friend-shoring, and China+1 strategies
- ▶ Opportunity mapping – Turning trade shifts into strategic plays
- ▶ The end of lowest-cost logic - supply chain as a geopolitical chessboard
- ▶ Legal restructuring: Revisiting contracts and Incoterms to offset risk





Dr. Mohit Goswami
Associate Professor,
Operations Management
IIM Raipur

Module 5

Identifying and Managing Supply Chain Risks pre-emptively

Key Points

- Risk typologies – Operational, Financial, Regulatory, Climate
- Pre-emptive Risk Identification and Mapping
- Building Resilient Supply Networks
- Digital Risk Management Tools & Technologies
- How to predict disruptions: Data signals & early warning systems
- Quantifying supply chain risk exposure



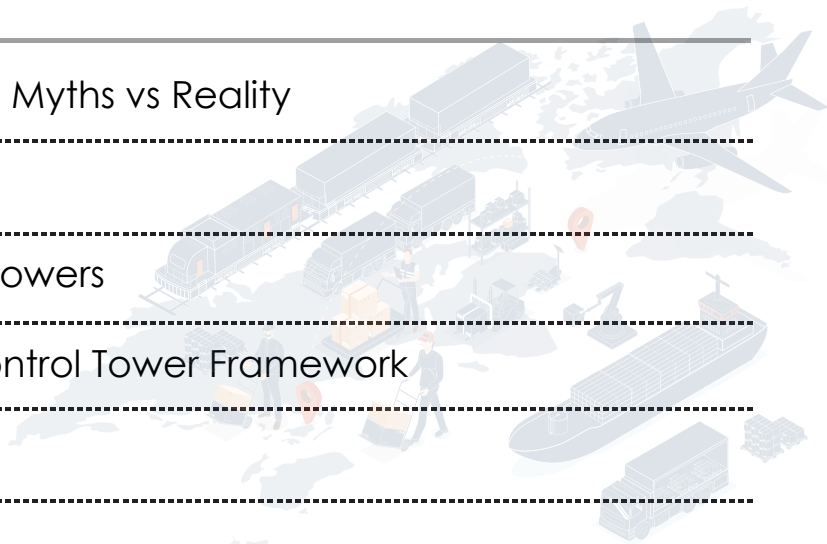
Dr. Debmallya Chatterjee
Professor - Operations Supply Chain
Management and Quantitative Methods
and Chairperson of the Post Graduate
Diploma in Management SPJIMR

Module 6

Optimizing Supply Chain Performance in the Digital Era: Metrics, Monitoring, and the Role of Control Towers

Key Points

- Understanding Control Towers: Myths vs Reality
- Metrics That Matter
- Technology Stack for Control Towers
- Building a real-time visibility Control Tower Framework
- Future Outlook



Module 7

The Project —

Bridging Theory and Practice



Dr. Vijaya Kumar Manupati

Assistant Professor,
Operations and Supply
Chain Division
IIM Mumbai



Sam Achampong
FCIPS

Regional Director (Middle
East, Africa & Asia-Pac)
CIPS

In this capstone module, participants are encouraged to apply the insights and tools gained throughout the program to real-world challenges within their own organizations. Through **mentoring by industry experts, and case studies** participants will refine existing processes or implement innovative solutions to drive tangible improvements. By leveraging key concepts, methodologies, and techniques covered in the sessions, participants will bridge theoretical knowledge with practical application.

This hands-on project fosters a deeper understanding and ensures that the insights gained are translated into strategic, impactful outcomes. Successful completion of the project will earn participants a certification, recognizing their ability to drive meaningful change and optimize supply chain operations within their organizations.





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